



Dear Friend,

We would like to introduce ourselves to you as members of the 'Red Hot Chili Paddlers' dragon boat team. We are a friendly and energetic team of paddlers. Our team is comprised of diverse members of your community from varying age groups as well as occupations. We would like to invite you to partner with the Red Hot Chili Paddlers by providing you an opportunity to be a visible contributor to the team and be recognized in the dragon boating community.

Kelowna is host to one of the most popular Dragon Boat festivals in the world. Over 110 competitive dragon boat teams of 20 members each plus enthusiastic fans that travel to Kelowna and commandeer Tug Boat Bay for a weekend. This Festival is full of local energy and entertainment and vendors who disperse themselves throughout the area knowing that they will be successful. In last years Kelowna Dragon Boat Festival, the Red Hot Chili Paddlers earned a Bronze Medal. The atmosphere was explosive as we paddled our boat back to shore!

The Okanagan Valley hosts several Dragon Boat Festivals all leading up the Kelowna's Dragon Boat Festival in September. Our team participated in many of these festivals last year to prepare for the Kelowna festival. Our team is eager to participate in these festivals again in 2007 however registration fees are required on top of the costs of coaching, training, equipment and an annual membership to the Kelowna Dragon Boat Club. Picture this: 20 paddles endorsed with your company's logo thrusting in and out of the water to the beat of a drum twice a week, every week from now until September. We have organized a marketing opportunity for your company, if you choose to partner with us, comprised of banners, tents, t-shirts, head gear and paddles. We have a variety of ways for your company to advertise in the Okanagan at the festivals we attend, including the Kelowna Dragon Boat Festival on the city's waterfront.

For more information on our sponsorship packages (listed on the next page) or joining the team, please feel free to phone or email Deb Mah, Red Hot Chili Paddlers Team Manager, at 717-1114 or [dmah911@shaw.ca](mailto:dmah911@shaw.ca). On behalf of the Red Hot Chili Paddlers, we appreciate your time and consideration in this matter.

Sincerely,

The Red Hot Chili Paddlers





## Packages

Dragon Boating is one of the fastest growing sports in North America. Kelowna is home to the 2<sup>nd</sup> biggest festival in North America with over 4500 competitors and thousands of spectators. Your participation with our team will help to build public awareness through promotion and recognition of your company's commitment to sport and community spirit.



### **Premier Sponsor** (\$5,000)

1. Full sized logo and name on our banner
2. Stickers with your logo on our paddles
3. Four Red Hot Chilli Paddler Shirts
4. Large framed team photo signed
5. Logo on our Pinnies
6. Logo on our Shirts
7. Paddle with your sticker

### **Platinum Sponsor** (\$2500)

1. 18"x18" Logo on our banner
2. Two Red Hot Chilli Paddler Shirts
3. Framed team photo
4. Logo on our Pinnies

### **Gold Sponsor** (\$1500)

1. 10"x10" Logo on our banner
2. One Red Hot Chilli Paddler Shirt
3. Framed team photo
4. Logo on our Pinnies

### **Silver Sponsor** (\$500)

1. 6"x6" Logo on our banner
2. Framed team photo
3. Logo on our Pinnies

### **Bronze Sponsor** (\$250)

1. 3"x4" Name on our banner
2. Framed team photo
3. Name on our Pinnies

### **Paddle Sponsor** (\$1,500 One side / \$2500 Both Sides)

1. (10"x10" / 18"x18") Logo on our banner
2. One Red Hot Chilli Paddler Shirt
3. Logo Sticker placed on our paddles
4. Framed team photo
5. Logo on our Pinnies
6. Paddle with your sticker



All sponsorship packages subject to availability